

Kenwood Events 2019/20

Summary

In 2019, English Heritage developed a significant outdoor event programme for the second year, following its return to Kenwood after an interval of 5 years since concerts were last held on the Pasture ground. A detailed overview of these events has been provided along with this Summary of activities and agreed actions for 2019.

Event Type	No of Days	Visitors	Days of Closure
music events	4	23,500	31
Fairs	3	9,500	22
Cinema	3	1,900	0
Theatre	1	400	0
TOTAL	11	44,900	53

Actions agreed following consultation with local residents in October 2018:

Kenwood holds two meetings each year, as a condition of its license, to receive feedback after each season (October) and then to present plans for the coming year. The following key improvements were presented in February:

Planning

- Appointment of a Concerts Manager
- A reduced programme (1 weekend)
- 7 days of events on the pasture ground (9 last year)

Event Management

- One production company:
- Improved access/egress
- Bowser for the South Terrace

On the Estate:

- Better grounds care during the year
- Commitment to further improve pasture ground

Overview of 2019 Events

Event	Date	Organiser	Location	Visitors (est.)	Noise levels recorded	Crowd/traffic	Condition of Estate	Days closure
Heritage Live! Piano Guys	14 th June	GCE	Pasture Ground	3,000	Stage position/sound system created issues with vibration levels recorded in house.	No issues	Rain caused difficult conditions – soft ground for standing crowd	15 days (viewpoint, Pasture Ground, Henry Moore field)
Heritage Live! Madness	15 th June	GCE	Pasture Ground	10,000	Stage position/sound system created issues with vibration levels recorded in house.	Egress for larger crowd at concert caused queues which need to be better handled next year.	Continued use of South Terrace required watering with bowser	
Heritage Live! Jose Carreras	16 th June	GCE	Pasture Ground	Event cancelled	NA	NA	Very Poor conditions prevented set up of seating – event cancelled	
House Festival	4 th July	Soho House	Pasture Ground	10,000	Within noise levels at measured points – no issues with vibration in House		Dry conditions. Ground maintenance required to areas covered by trackway after June/July events	16 15 days (viewpoint, 1000 pound pond, Pasture Ground, Henry Moore field)
The Favourite	16 th July	Luna Cinema	Flower Garden	500	No issues	Signage on entry could be improved to ensure guests find the flower garden and East Lodge	Good	0
Moulin Rouge	17 th July	Luna Cinema	Flower Garden	300	No issues	Signage on entry could be improved to ensure guests find the flower garden and East Lodge	Good	
Bohemian Rhapsody	18 th July	Luna Cinema	Flower Garden	1,200	No issues	Signage on entry could be improved to ensure guests	Good	

						find the flower garden and East Lodge		
A Mid-summer's Night Dream	25 th Aug	The Lord Chamberlain's Men	Half Moon Lawn	400	No issues	Capacity could be increased for 2020. Admissions improved from 2018	Good	0
FT Festival	7 th Sept	Financial Times	Pasture Ground	3,500	No Issues	No issues	Good	11 Days (viewpoint, Pasture ground)
How the Light Gets In	21/22 nd Sept	IOAI	Pasture Ground	3,000	No Issues	No issues	Good	11 Days (viewpoint, Pasture ground)

Events Programme (Provisional) 2020

Event	Date	Organiser	Location	Visitors (est.)	Days closure (est.)
Heritage Live! Concerts	17 th – 21 st June	GCE	Pasture Ground	Up to 15,000 per event	21 (5 th -24 th)
House Festival	2 nd July	Soho House	Pasture Ground	10,000	11
Family Day	11-12 th July	TBC	Pasture Ground	10,000	12
Luna Cinema	22-24 th July	Soho House	Pasture Ground	1,200	0
Theatre event	23 rd July	The Lord Chamberlain's men	Half Moon Lawn	800	0
FT Festival	7 th Sept	Financial Times	Pasture Ground	3,500	11
How the Light Gets In	21/22 nd Sept	IOAI	Pasture Ground	3,000	11
Illuminated Event	Decem ber 2020 (1-23 rd)	tbc	Woodland Paths	100,000	0